

WebPlan is a powerful web-based budgeting accelerator that streamlines the planning process by integrating financial and operational planning with performance analytics in one system to speed deployment, improve accuracy and reduce planning cycle times from weeks or months to days.

Dynamic Business Environment Drives Need for Faster Planning Cycles

Fast changing business climates and aggressive competition have forced businesses to move from annual to quarterly and in many cases monthly planning cycles. Financial and operational plans become obsolete with delays in new product introductions, price changes and re-organizations, requiring businesses to quickly re-forecast to obtain a more accurate financial picture of the future.

Historically, the planning process puts the entire organization under pressure, with budgeting cycles taking many weeks and sometimes months. The Finance department, which own and maintains the planning templates and process, must update and redistribute the templates and performance reports, a time consuming and cumbersome task.

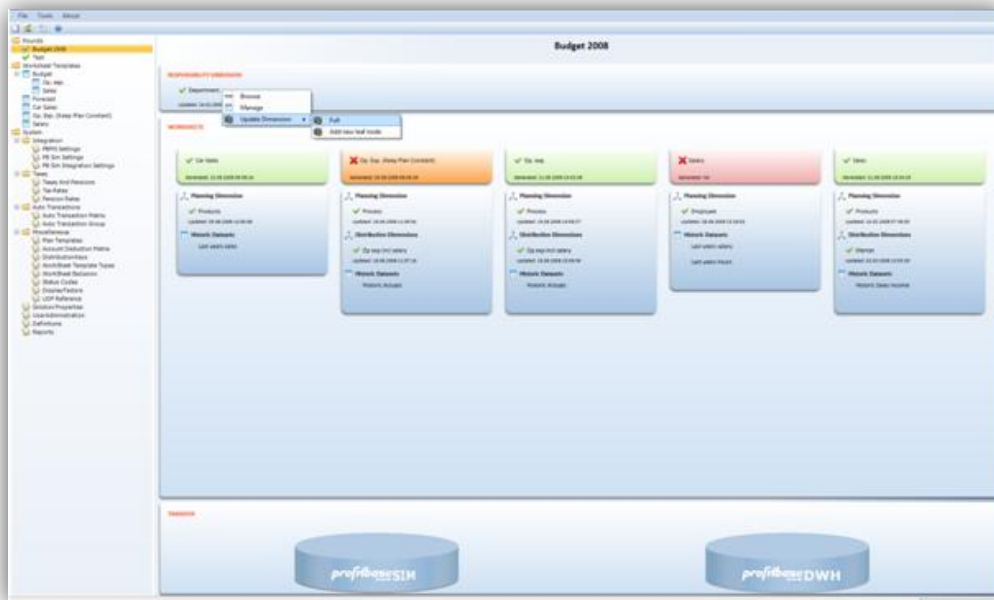
Easy Updates – Fast Planning Cycles – Performance Analytics

WebPlan enables Finance, with minimal IT involvement, to quickly update templates and initiate new planning cycles. Department managers, located anywhere in the world, use their Internet browser and intuitive web-forms populated with new targets and historical data to quickly make budget changes. Alternatively, users can leverage Microsoft Excel for data input if needed. When complete, final numbers are automatically consolidated for final review and approval by executive management. And because WebPlan is integrated with financial and operational analytics in the Profitbase data warehouse, corporate and departmental dashboards, scorecards and reports are automatically updated with both budget and actual figures.

WebPlan empowers your organization with more accurate budgets and forecasts, faster planning cycles and fosters a collaborative management environment in one integrated system.

"Profitbase WebPlan simplified, yet improved the accuracy of our budgets and forecasts while dramatically reducing the time involved. And because department managers are working from such good data to start with, accountability and ownership of the final plan improved."

*Ole Martin Thunes
Group Controller
Optimera Group*



Profitbase WebPlan Studio – Budget Administration

Promotes Management Collaboration

WebPlan promotes a collaborative environment for your management team allowing executive management to set top line targets and department managers to adjust both details and top line, adding comments justifying their changes.

More Accurate Budgets & Forecasts

Accuracy of budgets and forecasts are improved because the starting point is historically accurate and consolidation is automatic.

Cycle Time Reduced by up to 90%

WebPlan automates many budgeting steps so manual rationalization of historical figures is eliminated, new proposed budgets based on high level targets are automatically created, keystrokes and errors are minimized and the overall time to produce a new plan is reduced by up to 90%.

Multi-Currency

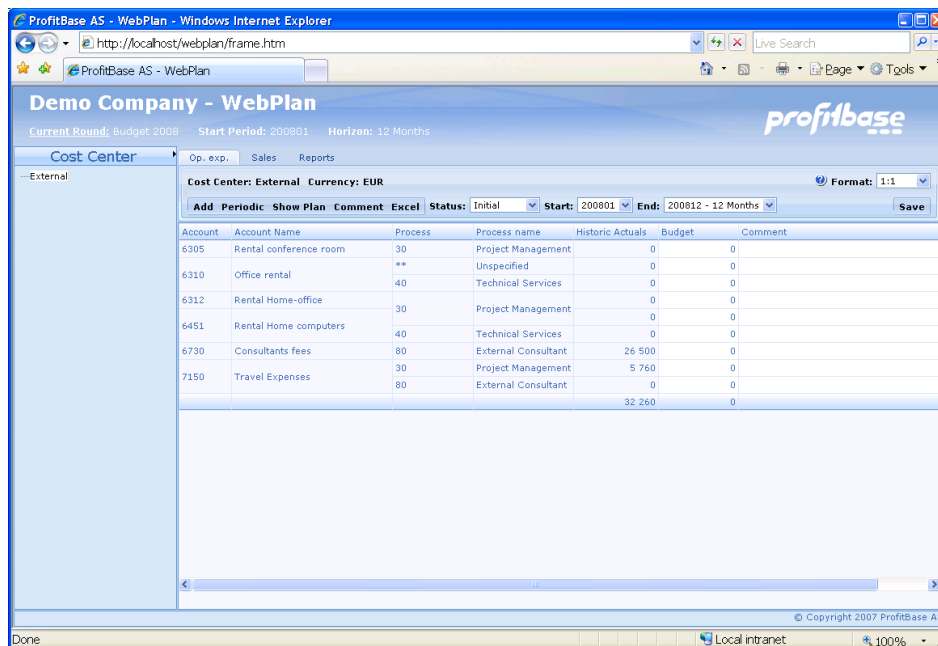
When budgeting tools allow inputs in only one currency, a great deal of time is spent converting from one currency to another. WebPlan allows budgeting in multiple currencies, and the ability to perform the necessary conversions to one currency. WebPlan can also accommodate non-financial budget inputs and modelling such as square feet, headcount, and quantity or in any other optimized way to minimize time and effort.

High Data Quality

WebPlan improves overall data quality by eliminating common spreadsheet errors such as overwritten formulas and broken links.

Key Features

- Configurable web forms containing historical information such as the last 12 months of actuals to help guide planning input
- Supports concurrent top-down target setting and bottom-up planning process
- Multiple plan versioning
- Automation of capital expenditure and standard salary deductions based on employee type
- Supports Microsoft Excel for offline budgeting and unique operational calculations
- Powerful integrated analytics for tracking performance against plan in dashboards, scorecards or reports.
- Integrated with Profitbase SIM, a powerful financial planning system providing full financial simulation yielding cash flow, profit and loss and balances sheet statements and the ability to simulate any financial scenario
- Integrated with Profitbase Studio for managing budget templates and your planning process.



The screenshot shows a web browser window displaying the Profitbase AS WebPlan interface. The page title is 'Demo Company - WebPlan'. The current round is 'Budget 2008', the start period is '200801', and the horizon is '12 Months'. The currency is set to 'EUR'. The interface includes a navigation menu with 'Op. exp.', 'Sales', and 'Reports'. Below the navigation, there is a table with columns: Account, Account Name, Process, Process name, Historic Actuals, Budget, and Comment. The table contains several rows of data, including 'Rental conference room', 'Office rental', 'Rental Home-office', 'Rental Home computers', 'Consultants fees', and 'Travel Expenses'. The total budget for the period is 32,260 EUR.

Account	Account Name	Process	Process name	Historic Actuals	Budget	Comment
6305	Rental conference room	30	Project Management	0	0	
6310	Office rental	**	Unspecified	0	0	
6312	Rental Home-office	40	Technical Services	0	0	
6312	Rental Home-office	30	Project Management	0	0	
6451	Rental Home computers	40	Technical Services	0	0	
6730	Consultants fees	80	External Consultant	26 500	0	
7150	Travel Expenses	30	Project Management	5 760	0	
7150	Travel Expenses	80	External Consultant	0	0	
				32 260	0	

Web-Forms for Intuitive Budget Inputs

Microsoft
GOLD CERTIFIED
 Partner
 A Global Alliance Partner

Profitbase AS
 Headquarters
 Stokkamyveien 13
 4313 Sandnes, Norway
 Phone: +47 9706 4000
 Email: sales@profitbase.com

Profitbase AS
 Oslo Office
 Martin Linges vei 25
 1354 Fornebu, Norway
 Phone: +47 9706 4000
 Email: sales@profitbase.com

Profitbase NA Inc.
 NA Headquarters
 3735 Rimrock Road
 York, PA 17402 USA
 Phone: + 1 717 309 7006
 Email: sales@profitbase.com