



## [Extend Enterprise Productivity and Cost Efficiency](#)

**Webinar: [ARTS Data Warehouse Standard Speeds Deployments for Retailers](#)**

**March 24, 2009**

**1:00 PM – 2:00 PM Eastern**

**[Register Today.](#)**

Business Intelligence (BI) is a critical application for retail success – even in this tough economy, new and enhanced BI applications are forecasted to increase 18%. Attend the [Association for Retail Technology Standards' \(ARTS\) webinar](#) and discover how you can better measure and manage your business performance by using the ARTS' Data Warehouse Model for Retail and associated Key Performance Indicators (KPIs).

The Data Warehouse Standard leverages 15 years of work on the operational Data Model. It defines a Data Warehouse Dimensional Model with mapping to the operational Model for standard data definitions, and critical Key Performance Indicators (KPIs) that retailers would want or expect to have if they implemented a BI solution.

During this [webcast](#) you will learn about:

- The ARTS Data Warehouse Model design, content and value
- Why a Data Warehouse and value of BI from a retailer perspective
- How a Vendor (ProfitBase) has implemented the Warehouse Model and is helping retailers deploy quickly

***Speakers include:***

Wilson Zorn

Senior Enterprise Architect

Adidas Group and member ARTS Data Model committee

Don't miss this unique [educational opportunity](#) to learn about the ARTS Data Warehouse Model, Retail KPIs and tips for implementation from experts.

For optimum attendance value, be sure to download your copy of (ProfitBase whitepaper). [ARTS members](#) may also wish to download the Warehouse Model. Don't miss this unique educational opportunity on ARTS Data Warehouse Model, Retail KPI's and tips for implementation from experts.

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