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ProfitBase joins IFS Global Software Partner program to provide configurable data warehousing technology

IFS, the global enterprise applications company, today announced that ProfitBase, a technology leader in easy-to-use configurable data warehousing, has joined the IFS Global Software Partner program.

The IFS Global Software Partner program enables IFS to offer customers extended functionality available from partners. ProfitBase will offer IFS users a business performance information delivery platform with business system connectivity and a rapid-configuration data warehouse tool. The product empowers information workers with one consolidated view of information, enabling better and faster decisions. Furthermore, it can be installed and run significantly faster than custom-developed data warehouse solutions.

Support from IFS integration specialists, joint marketing initiatives, participation in IFS events, and the opportunity to sell jointly with IFS are some of the benefits of the Software Partner program.

“Through cooperation with partners like ProfitBase, we are able to offer a wider choice of business functionality and enable our customers to become more agile,” says Peder Daxberg, Global Alliance Director at IFS. “It is possible for us to collaborate closely with our software partners as IFS Applications is based on a service-oriented architecture onto which partners’ components can easily integrate.”

“IFS is a leading enterprise applications company, so we are very happy to have them as a partner. Working together, we will deliver to IFS customers business intelligence solutions that are based on the latest technology available today,” said Børre Tharaldsen, CEO, ProfitBase AS.

About ProfitBase

ProfitBase delivers a ready-to-use business performance information delivery platform with business system connectivity and a rapid configuration data warehouse that accelerates implementation and deployment of business intelligence solutions. ProfitBase’s data warehousing product, ProfitBase 2007, provides ready-to-use business cube templates for many different business processes like finance, sales, inventory, A/R. ProfitBase 2007 provides a broad range of standard data source connector templates for different business systems, enabling it to be installed and run significantly faster than custom-developed data warehouse solutions. ProfitBase solutions leverage the power of Microsoft SQL Server 2005 Integration and Analysis Services to deliver performance information to scorecard, dashboard and reporting systems, providing decision-makers with one consolidated view of information for quickly analyzing performance and for making better, faster decisions.

To learn more about ProfitBase, visit the Web site at www.profitbase.com

About IFS

IFS (OMXS: IFS), the global enterprise applications company, provides ERP solutions which enable organizations to respond quickly to market changes. The solutions allow resources to be used in a more agile way to achieve better business performance and competitive advantage.

Founded in 1983, IFS has 2,600 employees worldwide. With IFS Applications™, now in its seventh generation, IFS has pioneered component-based ERP software. The component architecture provides solutions that are easier to implement, run and upgrade. IFS Applications is available in 54 countries in 22 languages.

IFS has over 600,000 users across seven key vertical sectors: aerospace & defense; automotive; high-tech; industrial manufacturing; process industries; construction, contracting & service management; and utilities & telecom. IFS Applications provides extended ERP functionality, including CRM, SCM, PLM, CPM, enterprise asset management, and MRO capabilities.

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