

## **BUSINESS INSIGHT**

*the combination of business intelligence (BI),  
business activity monitoring and collaboration.*

For years, Business Intelligence has consistently been top of mind for executives. Given the current economic turbulence, commodity pricing and increased competition, there is an explosive demand for insight - the ability to connect people, data and systems to provide the right information at the right time and in the right format to make a real impact on the business.

Join Aberdeen Group, Microsoft, ProfitBase, RedPrairie, Torex and TXT e-solutions for a webcast on how technology can help you address the need for accurate and accessible data everywhere, anytime on any device, to make better and faster decisions at a low total cost of ownership.

The webcast, on **March 17 – 7:00 – 8:00 am PST/ 15:00 – 16:00 GMT** will address the following:

- **Business and Operational Intelligence in the Current Economic Environment**

*David Hatch, Research Director, Business Intelligence – Aberdeen Group*

- **Business Insight for Consumer Goods, Hospitality and Retail – Leveraging Technology**

*Jan de Jong, Industry Solutions Manager, Microsoft Corporation*

- **Delivering Business Insight to Everyone, Faster and Cheaper**

*Willem Haring, Business Development Manager, ProfitBase*

- **Performance Management for your Retail and Supply Chain Enterprise**

*John Russo, VP, Performance Management Solutions, RedPrairie*

- **Torex BA Retail Insight Out of the Box**

*Stuart Dean, Product Manager Solutions Management, Torex*

- **Value Chain Intelligence for Superior Business Performance**

*Stefano Lena, VP Global Sales, TXT e-solutions*

Please [click here](#) to register for the session on March 17.

We look forward to sharing our insights with you.

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